

**Access to exclusive discounts launched in time for Christmas & holiday entertainment**

**5 December 2024**

National Seniors Australia (NSA) has launched a new bespoke discounts app intime for Christmas and the school holidays. In partnership with Frequent Values by Entertainment, the app enables users to save at restaurants, cafes, take away stores, services, attractions, activity centres and shopping outlets as well as on e-gift cards.

Offers on the [NSA discounts app](#) can be redeemed repeatedly, replenishing at midnight, 365 days a year. This means users can regularly dine at their local participating eatery or visit an attraction, knowing they're receiving a discount of up to \$25 per offer.

NSA CEO Chris Grice said cost-of-living pressures have seen many seniors and families limit or forgo dining out and going out and these pressures are felt particularly hard at Christmas and during school holidays.

"Every dollar counts and this is especially true at Christmas and during the school holidays when family budgets are stretched to cover to gifts, food, dining out more and entertainment," Mr Grice said.

"The offers on the app enable seniors to treat themselves to coffee and cake at eateries such as the Pig & Whistle; grandparents to treat grandchildren to movies and an ice-cream at Palace or Event Cinemas and Baskin Robbins and families to enjoy activity centres such as Holey Moley Golf Club, Strike Bowling and Laser Tag," Mr Grice said.

"The simple design of the app enables users to select 'favourite' offers for easy reference. Maps enable users to see offer locations and a personalised profile function displays redemption history and maximum value saved. Offers displayed by categories and are also searchable by location.

"To access these savings, users must be a member of National Seniors Australia. Membership is open to all ages and at \$49.50 per year for singles or \$80 per year for couples, it is excellent value.

"The majority of NSA members receive their membership fee on just one or two purchases. One member has already saved \$315 on dining out and entertainment!"

"The offers available on the NSA discounts app will be a welcomed and valued addition to many households across Australia, especially at this time of the year."

**For more information about NSA membership visit [nationalseniors.com.au](https://nationalseniors.com.au) or call 1300 76 50 50  
Media enquiries call Media & Corporate Communications Manager Anna Townend 0488 047 380**